

“SDGs FutureCity” Initiative for Promoting Local SDGs

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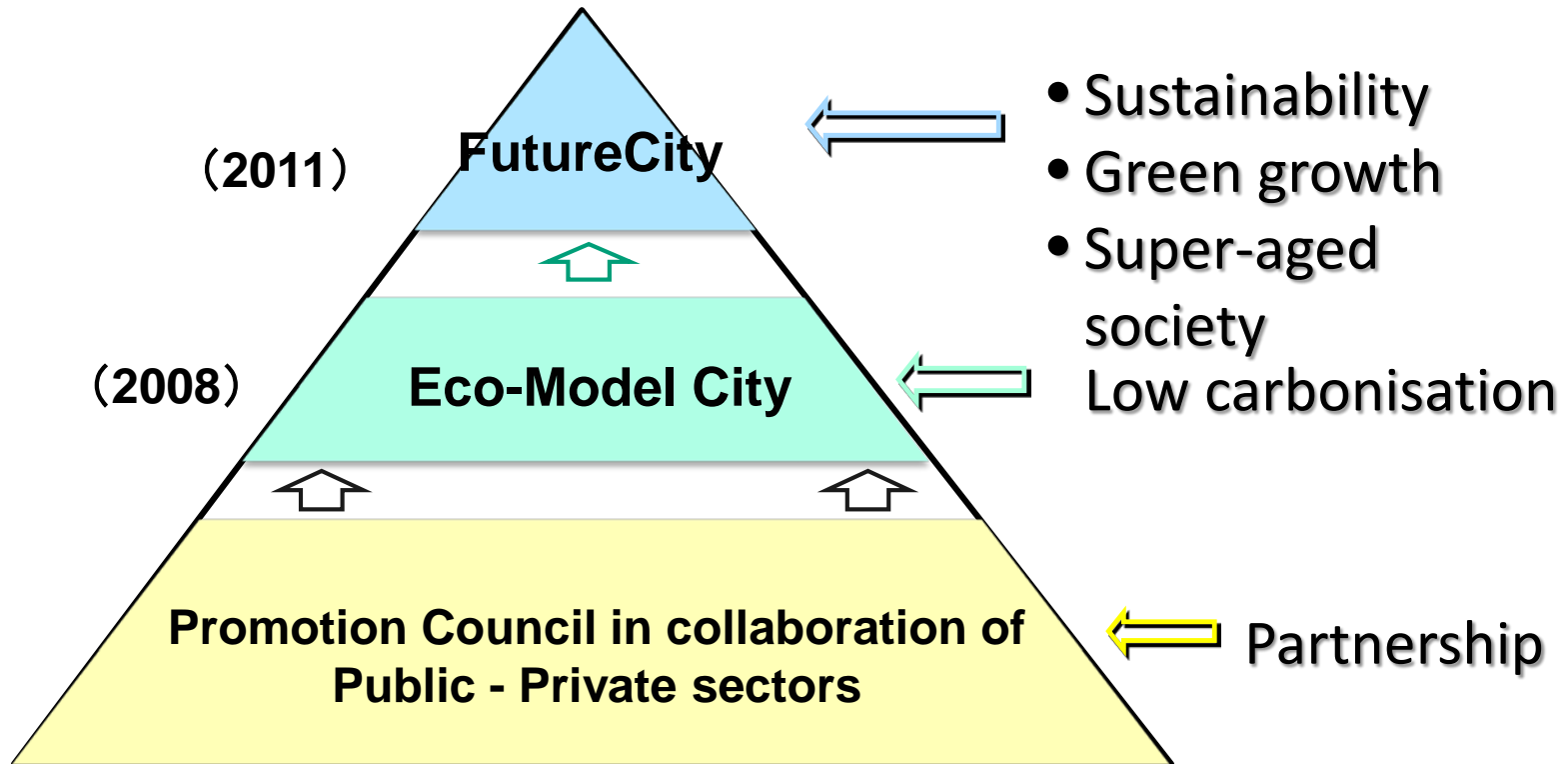
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Chair, Panel of Experts to Promote SDGs for Municipalities (Cabinet Office)

Chair, Regional Revitalization SDGs/ESG Financial Research and Study Group (Cabinet Office)₁

“FutureCity” Initiative promoted by national government



- ⇒ Presenting leading cases of sustainable city development by national government
- ⇒ Aiming to present a clear image of “future” vision and to revitalise local governments (LGs) by realising their visions

Cities Selected as Eco-Model City/FutureCity

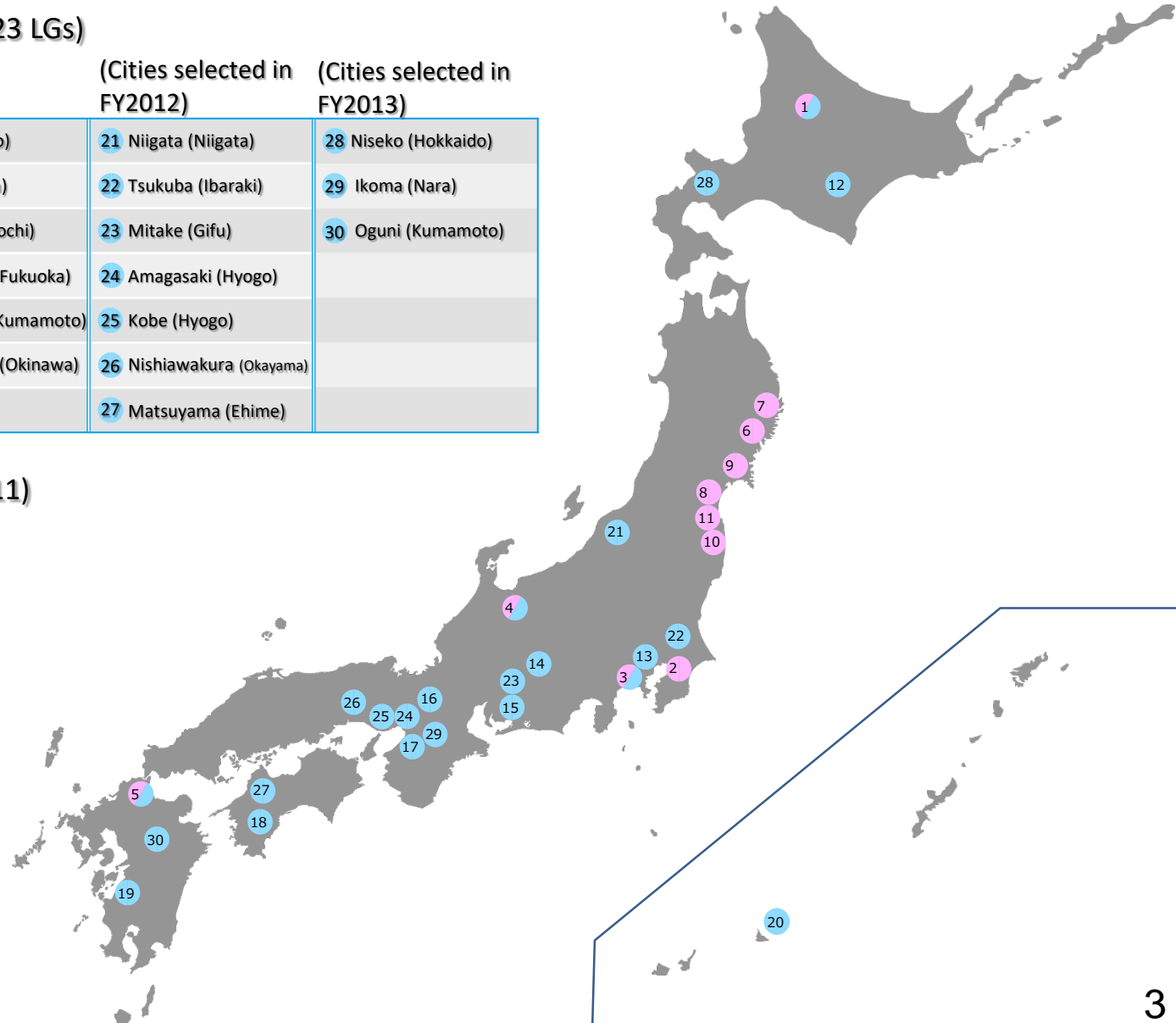
Eco-Model Cities (23 LGs)

(Cities selected in FY2008)

(Cities selected in FY2012)

(Cities selected in FY2013)

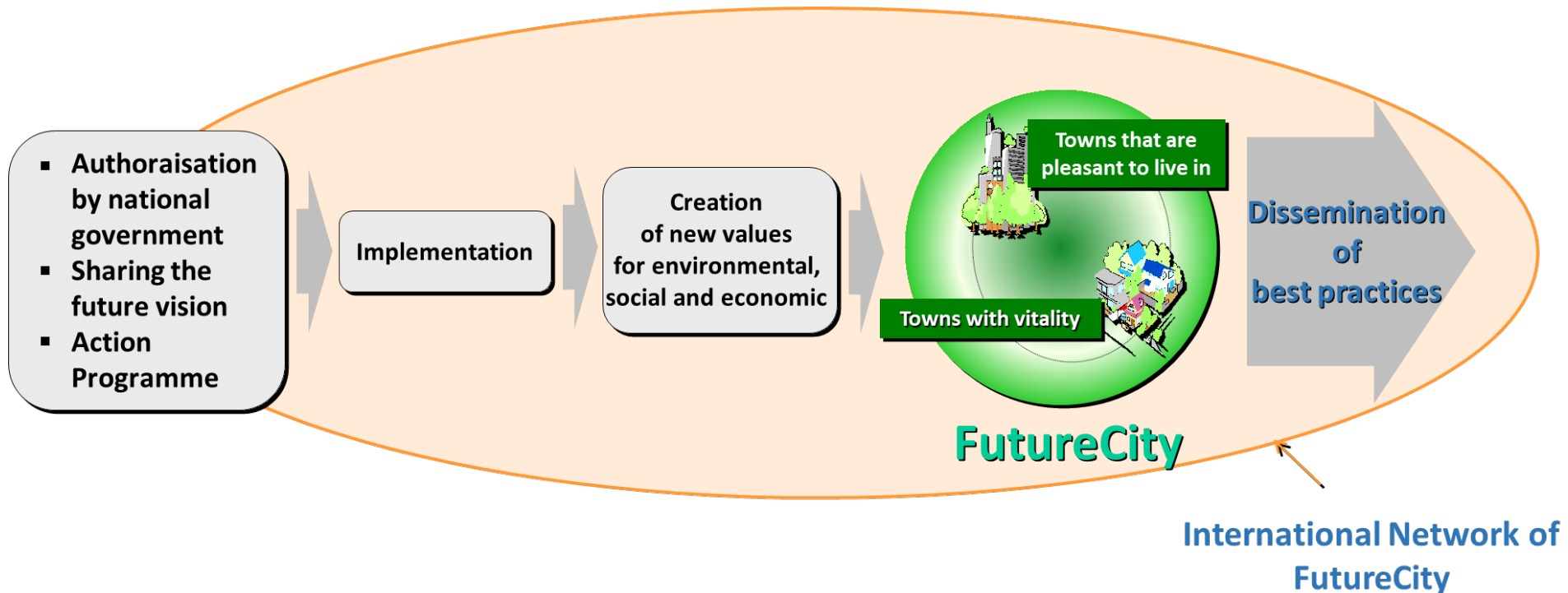
1 Shimokawa (Hokkaido)	16 Kyoto (Kyoto)	21 Niigata (Niigata)	28 Niseko (Hokkaido)
12 Obihiro (Hokkaido)	17 Sakai (Osaka)	22 Tsukuba (Ibaraki)	29 Ikoma (Nara)
13 Chiyoda (Tokyo)	18 Yusuhara (Kochi)	23 Mitake (Gifu)	30 Oguni (Kumamoto)
3 Yokohama (Kanagawa)	5 Kitakyushu (Fukuoka)	24 Amagasaki (Hyogo)	
14 Iida (Nagano)	19 Minamata (Kumamoto)	25 Kobe (Hyogo)	
4 Toyama (Toyama)	20 Miyakojima (Okinawa)	26 Nishiwakura (Okayama)	
15 Toyota (Aichi)		27 Matsuyama (Ehime)	



FutureCity (11 LGs, 2011)

- 1 Shimokawa (Hokkaido)
- 2 Kashiwa (Chiba)
- 3 Yokohama (Kanagawa)
- 4 Toyama (Toyama)
- 5 Kitakyushu (Fukuoka)
- 6 Kesen Region (Iwate)
- 7 Kamaishi (Iwate)
- 8 Iwanuma (Miyagi)
- 9 Higashimatsushima (Miyagi)
- 10 Minamisoma (Fukushima)
- 11 Shinchi (Fukushima)

Process for Realising the “FutureCity” Initiative



⇒ Dissemination of best practices within and outside of Japan

⇒ Global Partnership

What Leads Great Success of the “FutureCity” Initiative?

1. Authorisation of “Eco-Model Cities”/”FutureCities” by national government

⇒ Created positive brand image of cities

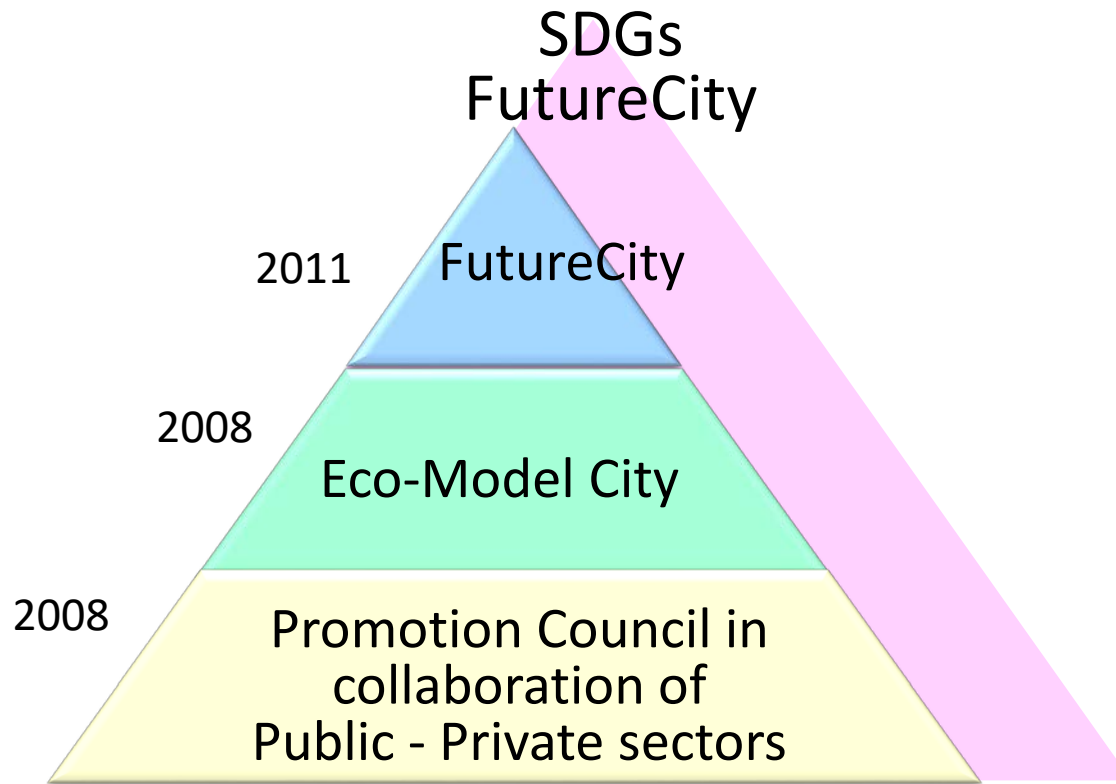
⇒ Strongly motivated citizens and local governments to work for realisation of sustainable society

2. FutureCities promote action plans on their own initiatives

⇒ Self-sustaining model of virtuous circle

⇒ **Offering numerous suggestions to implementation of the SDGs by local governments**

From “FutureCity” to “SDGs FutureCity”



⇒ “FutureCity” Initiative aims for creation of Environmental value, Social value and Economic value.

⇒ The “FutureCity” has a similar concept with the SDGs.

Framework of “SDGs FutureCity” Initiative

1. SDGs FutureCity (Selection of 30 LGs) Framework for promoting the SDGs

- Framework of actions
- Setting goals and targets
- Action program
- etc.

2. SDGs Model Project (Selection of 10 projects) Integrated initiatives for sustainable development

- Balancing economic, social and environmental sustainable factors
- Building self-sustaining virtuous circle

Spread success cases

Realise SDGs

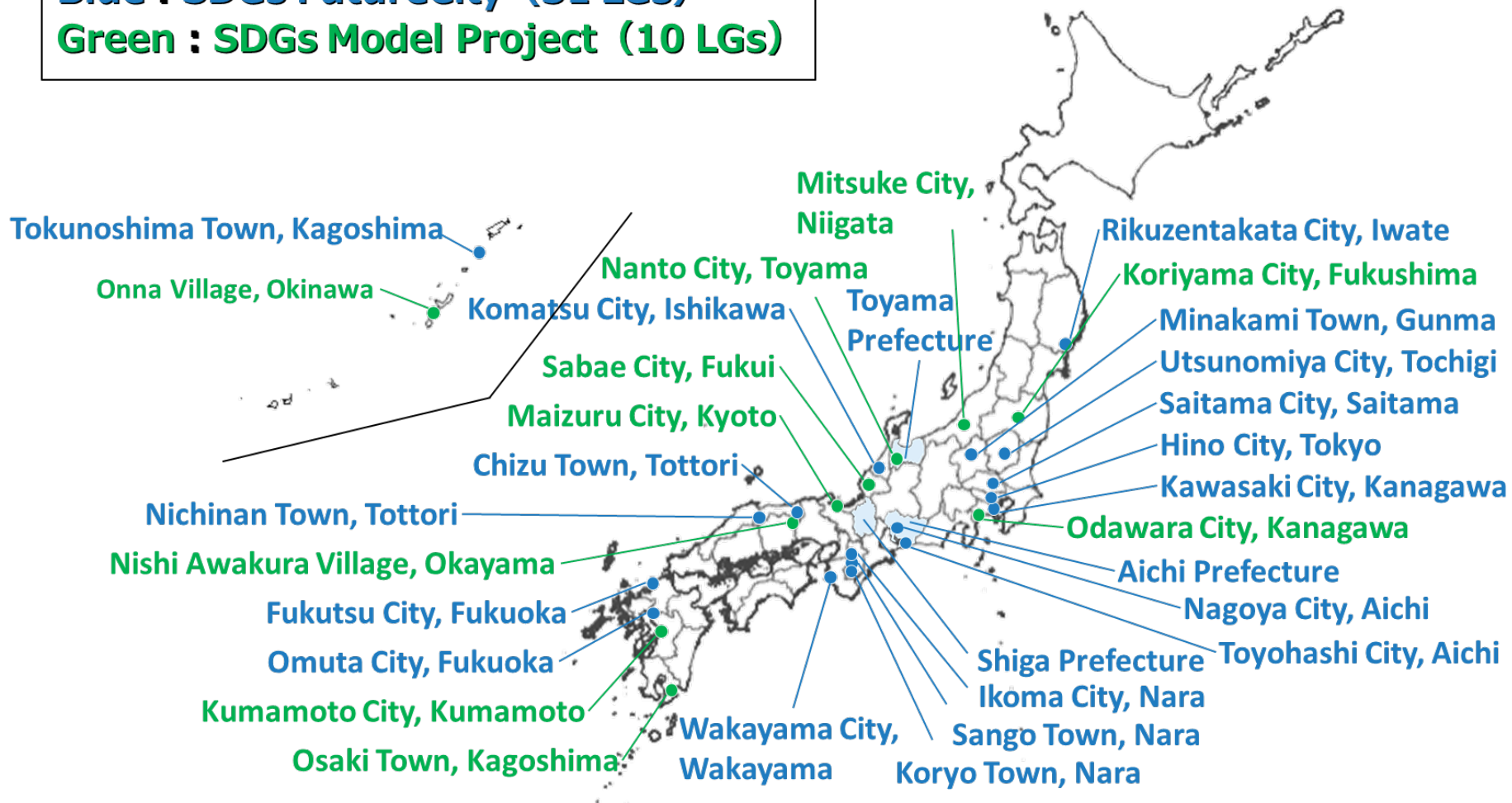
⇒ Continues for three years

⇒ Aims for 30% of local governments in Japan to introduce the SDGs in their policies (About 500-600 LGs in total)

SDGs FutureCity (July 2019)

Blue : SDGs FutureCity (31 LGs)

Green : SDGs Model Project (10 LGs)



⇒ Share best practices achieved in selected cities among all cities

Aim of the “SDGs FutureCity” Initiative

(1) Raise the peak and (2) Raise the level

(1) Raise the peak ⇨ The national government’s authorisation



(2) Raise the level ⇨ Dissemination of best practices and partnership

⇨ Expanding this initiative internationally in collaboration with cities outside of Japan

⇨ International conferences within and outside of Japan (10 times until now) 9

Partnership Program for the “SDGs FutureCity” Initiative: SDGs Public-Private Platform for Regional Revitalization

Promote private sector participation
through public-private partnership

⇒ Local businesses and financial organisations in particular

Promotion of
partnership

Private
sector
etc.

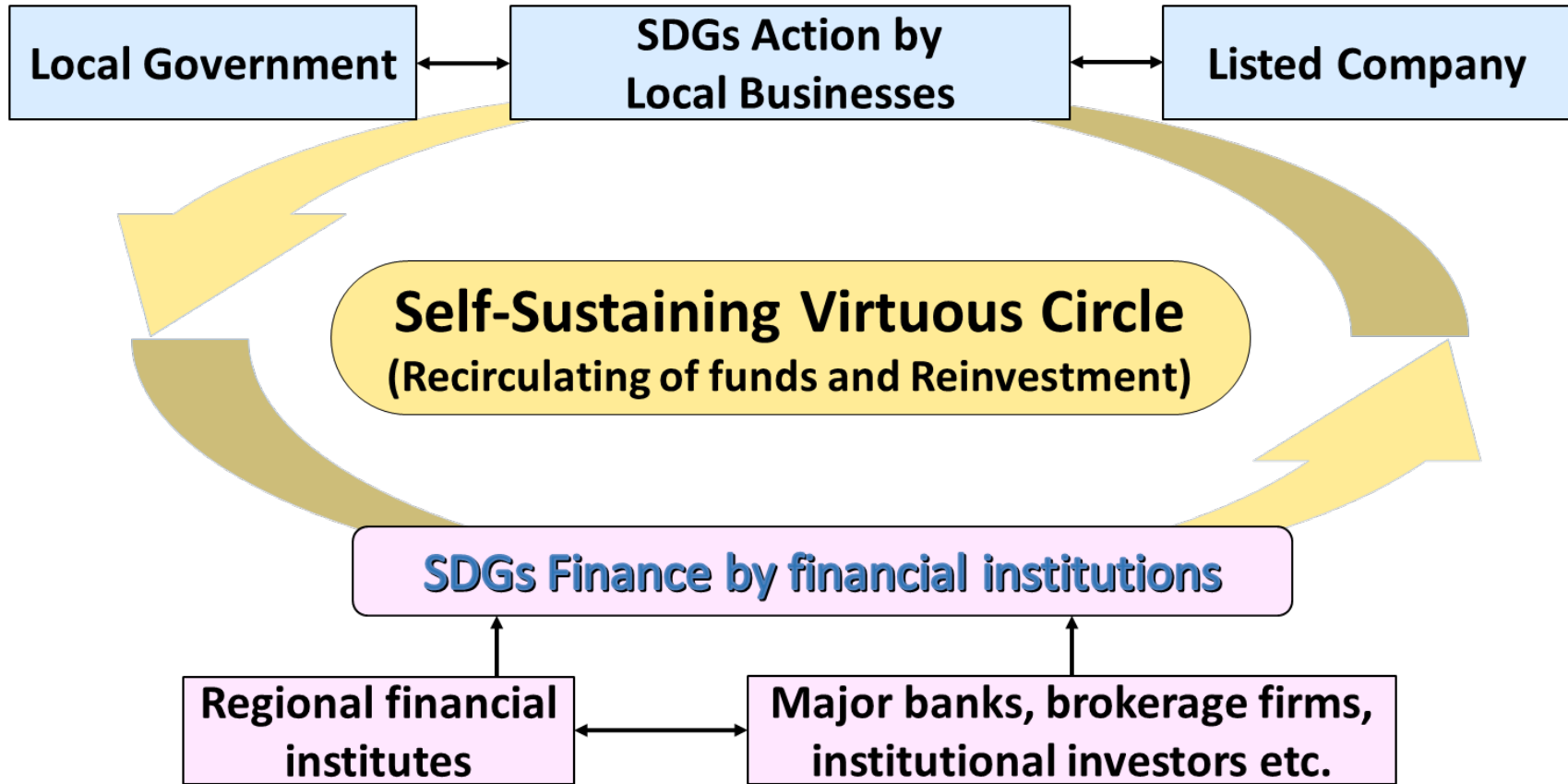


Acceleration
of innovation

1. Support project matching
2. Organise sub-committees
3. Promotion activities

○ Number of members : 724 entities (as of May 2019)

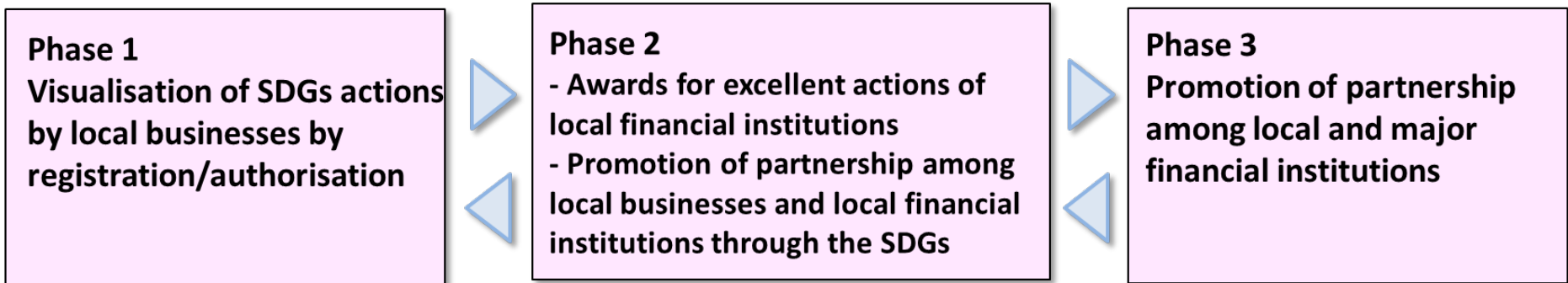
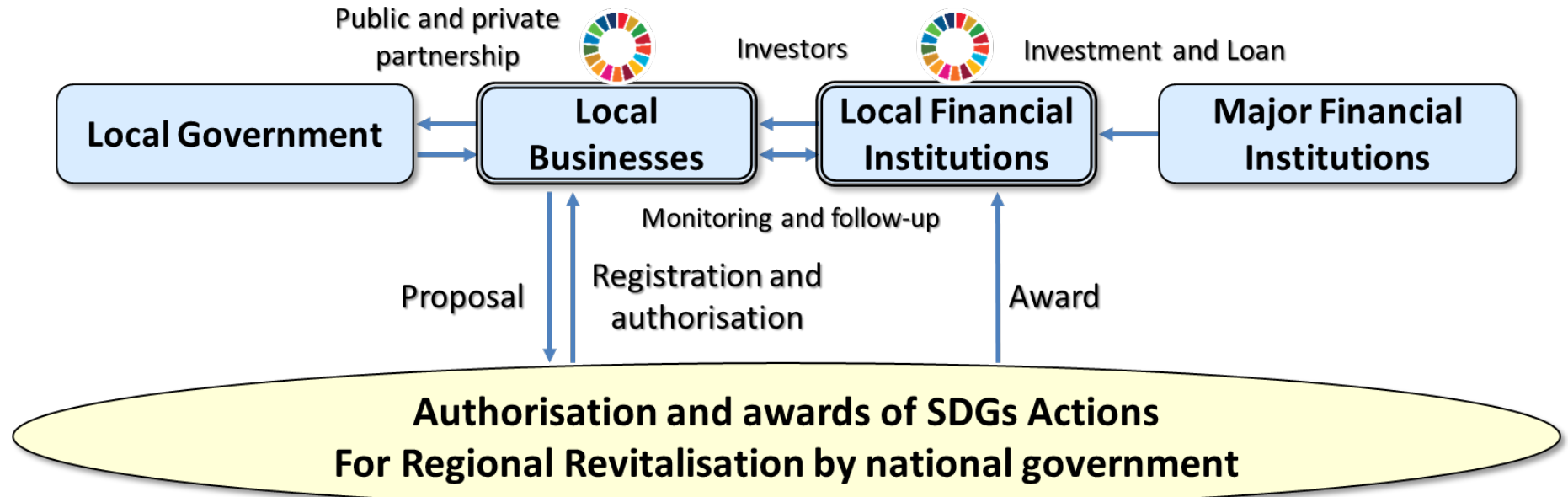
Next Steps for “SDGs FutureCity” 1: Achieving Self-Sustaining Virtuous Circle



⇒ **Local business and Regional financial institutions as the main players**

(Actions taken by the Cabinet Office: Regional Revitalization SDGs/ESG Financial Research and Study Group (March 2019))

Next Steps for “SDGs FutureCity” 2: Establishing Financial Framework For Regional Revitalisation



⇒ Visualising of contributions by local businesses and local financial institutions

Thank you very much
for your attention

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建築環境・省エネルギー機構
Institute for Building Environment and Energy Conservation

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JSBC 一般社団法人
日本サステナブル建築協会
Japan Sustainable Building Consortium

<http://www.jsbc.or.jp/index.html>